



Gold
Business Partner

TM

Expert

Public Safety

Authorized Channel Value
Rewards

Application Platform &
Integration

Customer Engagement
Solutions

Data Repositories &
Appliances

Digital Experience

Enterprise Content
Management

IBM XaaS - Entry

Information Integration &
Governance

Internet of Things

Messaging & Collaboration

Open Source Analytics

Partner & Supplier
Engagement Solutions

Process Transformation

Safer Planet

Social SW & Unified
Communication

Talent Management

Telco Network Analytics

Watson

Authorized PureSystems

PureApplication System

PureData System